



TIKO MAGRADZE

Tbilisi, Georgia | +995 595 004 909 | 432326@gmail.com |

LinkedIn: <https://www.linkedin.com/in/tikomagradze/>

**BOARD MEMBER | RETAIL CEO | BUSINESS
TRANSFORMATION EXECUTIVE | CAUCASUS MARKET
EXPERT**

EXECUTIVE PROFILE

Retail, commercial and business transformation executive with 25+ years of leadership experience across hypermarkets, shopping centers, commercial real estate, supply chain and corporate governance.

Currently serving as **Chief Executive Officer of MiHouse DIY Hypermarket**, the largest DIY retail platform in the Caucasus region, and **Supervisory Board Member of Hualing Group**, one of the largest foreign investment groups operating in Georgia.

Founder and launch executive of MiHouse, former Carrefour executive, CEO of major retail and commercial assets, and Executive MBA graduate of NYU Stern School of Business. Proven track record in business transformation, retail expansion, market entry, organizational restructuring, commercial growth and operational excellence.

CAREER HIGHLIGHTS

- CEO – MiHouse DIY Hypermarket
- Supervisory Board Member – Hualing Group
- Former Carrefour Georgia Executive
- Former CEO – Hualing Plaza
- Former CEO – Gldani Mall
- Executive MBA – NYU Stern School of Business
- 25+ years of retail, commercial and operational leadership

PROFESSIONAL EXPERIENCE

MIHOUSE DIY HYPERMARKET

Chief Executive Officer | 2025–Present

Leading the transformation and growth of the largest DIY retail platform in the Caucasus region.

Founding Commercial Director | 2019–2022

- Developed and launched MiHouse from concept to operation
- Built commercial strategy and sourcing model
- Established supplier ecosystem and category structure
- Led assortment, procurement and merchandising development

HUALING GROUP

Supervisory Board Member | 2025–Present

Providing strategic oversight across retail, hospitality, logistics, industrial development and commercial real estate assets.

HUALING PLAZA

Chief Executive Officer | 2021–2025

Led one of Georgia's major commercial and retail assets, overseeing operations, leasing, tenant strategy and commercial growth.

GLDANI MALL

Chief Executive Officer | 2017–2018

Led turnaround and commercial repositioning initiatives.

CARREFOUR GEORGIA (MAJID AL FUTTAIM)

Head of Supply Chain & Private Label | 2012–2015

Managed sourcing, procurement, logistics, imports, exports and private label development across the Caucasus region.

SAGA IMPEX

Operations Director | 2015–2017

Led supply chain, logistics, warehousing and operational excellence functions.

EDUCATION

NEW YORK UNIVERSITY – STERN SCHOOL OF BUSINESS

Executive MBA

Major:

Strategy, Entrepreneurship & Innovation

New York, USA

UNIMAN – ACADEMY OF INTERNATIONAL MANAGEMENT GRENOBLE

Master of Business Administration (MBA)

Corporate Management Strategy

France

CAUCASUS INTERNATIONAL UNIVERSITY

PhD Candidate

Business Psychology

Georgia

BOARD, ACADEMIC & THOUGHT LEADERSHIP

- Supervisory Board Member – Hualing Group
 - Associate Professor & Invited Lecturer
 - Forbes Woman Georgia Contributor
 - International Conference Speaker
 - Mentor for Entrepreneurs and Startups
 - Business Transformation and Innovation Expert
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LANGUAGES

Georgian — Native

English — Fluent

Russian — Fluent

TARGET POSITIONS

Country CEO | Regional CEO | Managing Director | Retail Director | Chief Transformation Officer | Chief Commercial Officer | General Manager | Regional Business Director | Retail Expansion Director | Board Advisor